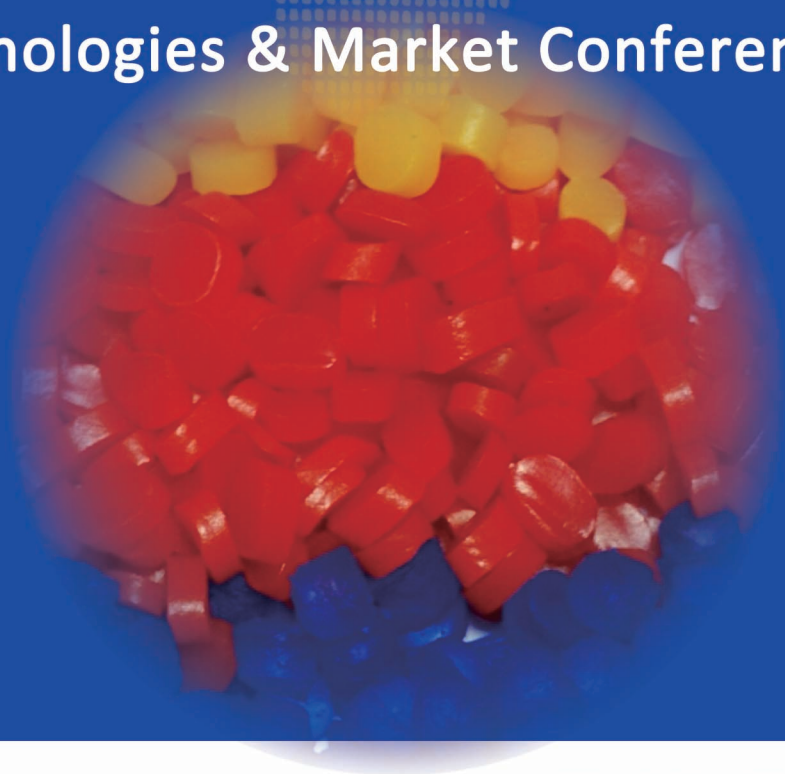


热塑性弹性体 技术与市场研讨会

Thermoplastic Elastomer Technologies & Market Conference

3.31 北京
Beijing

2017



主办
Organizer



ASIACHEM®



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会议背景

热塑性弹性体 (TPE) 具有橡胶的高弹性, 高强度, 高回弹性, 又具有可注塑加工的特征, 主要包括苯乙烯嵌段共聚物 (SBC), 热塑性聚烯烃 (TPO), 热塑性聚氨酯 (TPU), 热塑性硫化橡胶 (TPV) 等类型。广泛应用于汽车、鞋类与运动、电子电气、医疗体育等行业。作为第三代橡胶产品, TPE 正不断取代普通塑料和橡胶而迅猛发展。全球 TPE 需求量以 6-8% 的速度增长。

据统计, 美国、中国、日本和德国是全球 4 个最大的 TPE 消费市场。在亚洲, 特别是中国, 随着需求强劲增长, 近年来 TPE 产能和投资也在快速增加。国内外领先企业如帝斯曼、陶氏杜邦、埃克森美孚、普利万、中石化等都持续开发新型 TPE 产品。2016 中国石油和化学工业联合会发布《石油和化学工业“十三五”发展指南》提出, 在化工新材料领域, 积极开发新型热塑性弹性体。

未来 TPE 市场需求与核心驱动力如何? 投资 TPE 该如何选择技术与产品方向? 未来 TPE 与传统塑料和橡胶将如何替代与竞争? 不同 TPE 产品将如何差异化发展? TPE 产品和应用进展与趋势怎样?

由亚化咨询主办的首届热塑性弹性体技术与市场研讨会将于 2017 年 3 月 31 日在北京召开。会议将探讨 TPE 国际和国内市场需求, TPE 市场增长的驱动力与潜力; TPE 投资的产品方向和技术路线选择; 不同 TPE 产品的竞争与替代; TPE 下游应用进展与动向; 生物基 TPE 技术进展等。

会议主题

1. TPE 国际和国内市场需求与增长驱动力
2. TPE 产品方向与市场潜力
--SBC/TPO/TPU/TPV/TPEE
3. TPE 新建项目与技术路线选择
4. TPE 项目投资回报与技术经济
5. 不同 TPE 产品的竞争与替代前景
6. 聚焦 TPE 重点下游市场潜力—汽车应用
7. TPE 原料供应与生产成本控制
8. TPE 下游应用动向与新趋势
9. 生物基 TPE 技术进展

日程安排

2017 年 3 月 30 日 周四

16:00~21:00 会前注册

2017 年 3 月 31 日 周五

08:30~12:30 演讲报告

12:30~14:00 自助午餐与交流

14:00~18:30 演讲报告

18:30~20:00 招待晚宴



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English-Chinese Simultaneous Interpretation will be provided.

Background

Thermoplastic elastomer (TPE) has the characteristics of high elasticity, high strength, high elasticity, and can be injection-molded. TPE mainly includes styrene block copolymer (SBC), thermoplastic polyolefin (TPO), thermoplastic polyurethane (TPU), thermoplastic vulcanized rubber (TPV) and other types. It is widely used in automobile, footwear and sports, electrical and electronics, medical & sports and other industries. As the third generation of rubber products, TPE is constantly replacing ordinary plastic and rubber, and it is rapidly developing, and the global demand growth rate for TPE is about 6-8%.

According to statistics, the United States, China, Japan and Germany are the top4 TPE consumer market. In Asia, especially China, TPE capacity and investment are increasing rapidly in recent years as demand has been strong. Leading domestic and foreign companies such as DSM, Dow, DuPont, ExxonMobil, PolyOne, and Sinopec are continuously developing new TPE products. In 2016, China Petroleum and Chemical Industry Association issued the "Development Guide of Petroleum and chemical industry 2016-2020" proposed in the field of new chemical materials, to actively develop new TPEs.

What are the TPE market demand and the core drivers in the future? How to choose the technology and product direction for TPE Investment? How will the TPE replace and compete with traditional plastics and rubber? How to differentiate the TPE products? What are the dynamics and trends in TPE products and applications?

The 1st Thermoplastic Elastomer Technologies & Market Conference will be organized by ASIACHEM Consulting in Beijing on March 31, 2017. The upcoming conference will explore TPE international and domestic market demand, TPE market growth drivers and potentials; TPE products investing direction and technologies route choice; competition and substitution between different TPE products; TPE downstream application progress and trends; bio-based TPE technology progress.

Preliminary Agenda

Mar. 30, 2017	Thursday
16:00~21:00	Pre- conference Registration
Mar. 31, 2017	Friday
08:30~12:30	Speech
12:30~14:00	Networking Lunch
14:00~18:30	Speech
18:30~20:00	Banquet

Topics

1. TPE international & domestic market demand and growth drivers
2. TPE product direction & market potentials - SBC / TPO / TPU / TPV / TPEE
3. TPE new projects & technical routes selection
4. TPE projects investment return & techno-economics
5. Competition and substitution of different TPE products
6. Focus on downstream potential market for TPE - automotive applications
7. Feedstock issues & cost control of TPE production
8. TPE downstream application trends and new trends
9. Advances in bio-based TPE technology

